

# Spring

into action

ADOPT • VOLUNTEER • DONATE



## The Humane Society of Greenwood 2020 Organization of the Year!

The Humane Society of Greenwood has been named the 2020 Organization of the Year by the statewide No Kill South Carolina (NKSC) initiative, a program of Charleston Animal Society. This award is given to the organization that has excelled in implementing and/or maintaining NKSC lifesaving and humane strategies during the year.

**We share this success with our dedicated staff and volunteers, our community, rescue organizations, and supporters like you.**



## Make A Year-Round Difference

**DONATE ONLINE AT:**  
[gwdhumanesociety.org](http://gwdhumanesociety.org)

Our Forever Friends Monthly Giving Program gives donors the opportunity to make a difference in the lives of homeless pets, year-round!

To join, simply visit our website's donation page to contribute from your PayPal or credit/debit card or fill out an auto-draft form to have your gifts drafted from your checking or savings account.

A donation of as little as \$30 a month, just \$1 a day, can make a world of a difference in the life of a homeless pet in need.



From humble beginnings to “Organization of the Year”, we will continue our mission through our life-saving strategies and continue to advocate for every animal in our care while being a resource to the community.

HSOG Interim Executive Director, Connie Mawyer, was interviewed by Carolina Tails Magazine. Below are excerpts from the article. To read it in its entirety visit [charlestonanimalsociety.org/magazine/](http://charlestonanimalsociety.org/magazine/)



**In 2016 the Humane Society of Greenwood had a Save Rate of 50% and in 2020 you have achieved a remarkable 90%. How did you do it?**

In 2018, we moved into our new facility and started developing new lifesaving strategies we learned from NKSC. By creating protocols and by implementing “managed Intake,” we have “streamlined” our procedures, which has created a balance between the number of animals we take in and the number of staff we need to ensure the capacity of care. We also increased our live release rate by reaching out to the community to help financially when an injured animal

comes in the doors. The community has been very generous in donating the funds for us to obtain medical services beyond what the shelter can afford. Working together, we can provide the proper medical treatment to save injured animals.

**What kind of challenges did you face and what do you attribute this achievement to?**

We received push back and heard from frustrated community members. However, as we have moved forward, we have educated the community about our lifesaving strategies, and we have been able to show them that it works through the numbers. One example is with our community cats. Our policy had been to take in any and every cat that was brought to us. Sadly, the feral cats and community outside cats were not likely to become adoptable and were more likely to be euthanized. By helping the community understand that feral cats are not indoor cats and do not thrive in the shelter setting, we have developed a community cat program, and we have volunteers who “TNR,” or Trap, Neuter, and Release these cats. We have also developed a foster program with community volunteers and a great network of rescue organizations that we work with to help us when we reach capacity.

**What does the future hold for the animals in Greenwood County?**

The future holds a partnership with the community to help bring the overpopulation down by being able to offer low-cost spay and neuter. We have a clinic at the Humane Society, and we are working hard to make it operational. That will give the community a better opportunity to get their pets spayed and neutered. We are a resource and want to assist the residents of Greenwood by offering services and alternatives when we cannot take in an animal at the shelter.



Donate online at:  
[gwdhumanesociety.org](http://gwdhumanesociety.org)

*Spring is here!*  
Don't forget to spay  
and neuter your pets.



# Make a lifesaving gift to help homeless pets.

Return this card with your one-time payment  
or donate online at: [gwdhumanesociety.org](http://gwdhumanesociety.org)



*Yes!* I wish to donate to help homeless pets in our community.

Please return this coupon with your generous gift today

- ☐ \$50      ☐ \$250  
☐ \$100    ☐ \$500  
☐ \$150    ☐ \$1,000  
☐ Other: \_\_\_\_\_



Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_  
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Email: \_\_\_\_\_

Credit Card (☐ Visa or ☐ MC) Signature: \_\_\_\_\_

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV \_\_\_\_\_

Donation is made in (☐ memory / ☐ honor) of: \_\_\_\_\_

Please send an acknowledgement to: \_\_\_\_\_

**Check Payable To:**  
"Humane Society  
of Greenwood"

**MAIL TO:**  
PO Box 49776,  
Greenwood, SC 29649

**PLEASE RETURN THIS COUPON with your generous gift.**  
The Humane Society of Greenwood is a 501(c)3 non-profit organization.  
Tax-deductible donations can be made online, by mail, or by visiting  
us at: 2820 Airport Road in Greenwood, SC