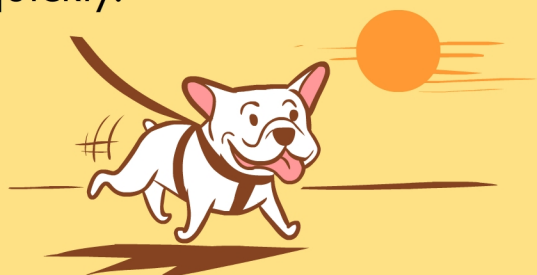


DOGGONE, IT'S SUMMER!

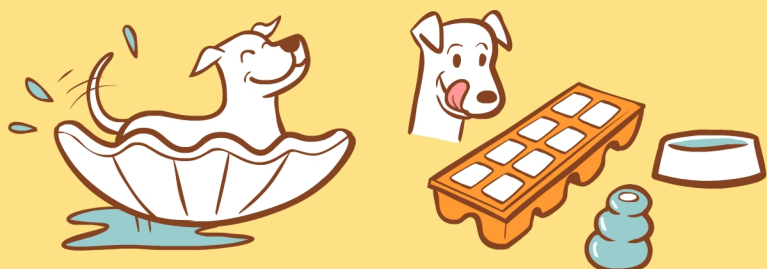
Please keep your pets safe this summer.

Dogs don't sweat like humans and can suffer HEATSTROKE far more easily.

Exercise your dog early or late in the day. All dogs, especially flat faced breeds can overheat quickly.



Provide fresh water daily. Clam shell pools and doggy ice treats/kongs/home alone toys are great fun, keeps them cool and provides mental enrichment.



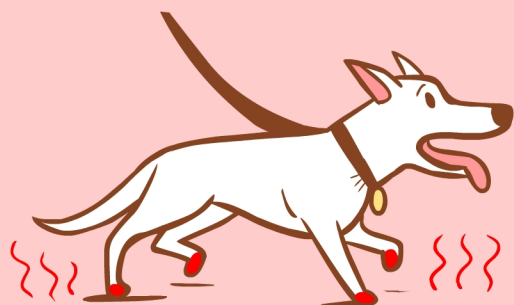
Check the temperature of the ground or sand because if it's too hot to touch, then it's TOO HOT for their PAWS.



Leave dogs in a shady area, bearing in mind the movement of the sun as the day passes.



Never walk your dog when the temperature is over 30C (85F), their paws burn on hot pavement and hot sand.



Never leave your dog in a parked car on a warm day. Even on a cool day, the temperature in the car is much hotter than outside and can lead to brain damage or death!!



SIGNS OF HEATSTROKE

Muddy pink gums (instead of bright pink), heavy panting with occasional frothing at the mouth, disorientation, increased heart rate.

What To Do: Remove the pet from the heat source if possible. Increase ventilation (fan) and apply cool water or a cool towel compress. Do not apply ice, this causes the blood vessels to constrict and takes the dog longer to cool down. Reapply the cool towels frequently. Offer water to your pet, but don't force it.

Get your pet to the veterinarian quickly.

Dogs are not a disposable/fashion/status/breeding/profit-making accessory but a 10-15 year commitment, that will love you forever.

